



Miles For Meals

**HEALTHY NEW ALBANY
WALKING CLASSIC**

Presented by Axium Packaging

Sunday, September 13, 2026



HEALTHY NEW ALBANY WALKING CLASSIC

Healthy New Albany's annual fundraiser has been bringing walkers together since 2005, welcoming thousands of participants to hit the pavement in the spirit of health, community, and giving back.

The Walking Classic connects organizations with an active, health-conscious audience across a wide range of age groups through digital and print promotions, course route signage, and on-site activations.

Sponsors also have the opportunity to participate as a team, turning the event into a shared experience for employees and a natural extension of your organization's values.





YOUR IMPACT BEYOND RACE DAY

Proceeds from the Walking Classic support the year-round work of the Healthy New Albany Food Pantry.

In 2025, the Healthy New Albany Food Pantry served



249,000

meals to more than



1,500

neighbors.



37%

of the neighbors served were children.

Last summer, the pantry provided

15,000+
breakfasts

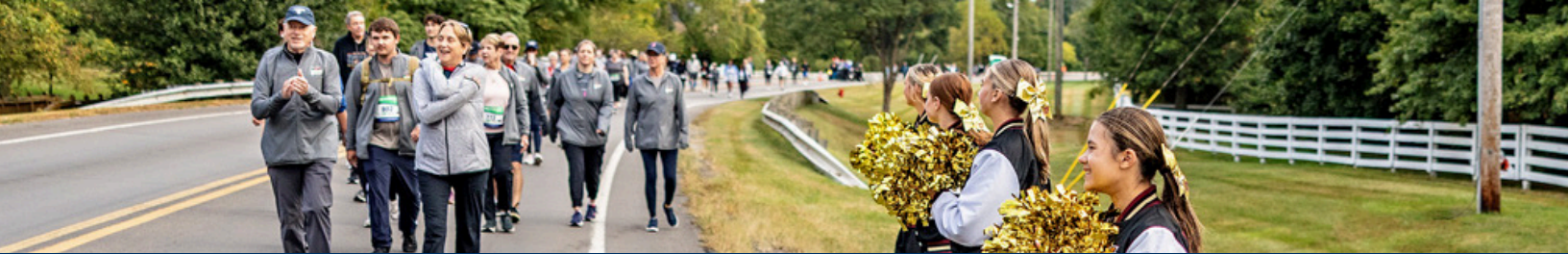
15,000+
lunches

30,000+
snacks

to **280 local students** to bridge the nutritional gap when school meals weren't available.

Your sponsorship helps ensure families have reliable access to healthy food while connecting your organization to a tradition rooted in community wellness.

“As a single mom, sometimes I’ve had to skip meals to make sure my kids eat, my bills are paid and my daughters have clothes. The food pantry has helped me to where I’m able to eat with my kids.”



SPONSORSHIP OPPORTUNITIES

| | Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 | Community \$500 |
|---|----------------------|------------------|-------------------|-------------------|--------------------|
| Race Entries | 15 | 10 | 8 | 6 | 4 |
| Pre-Race Visibility | | | | | |
| Dedicated social media post | | | | | |
| Social media recognition <i>16K Followers</i> | | | | | |
| Linked logo in emails <i>16K Subscribers</i> | | | | | |
| On-Site Recognition | | | | | |
| Banner at the start/finish line fencing | | Yard Sign | Yard Sign | Yard Sign | Yard Sign |
| Signage along course route | | | | | |
| Option to provide additional branded banners | Up to 2 | | | | |
| Activation Opportunities | | | | | |
| Tent at post-race celebration | | | | | |
| Swag bag inclusion | | | | | |

All sponsorship levels include recognition on the event website and the opportunity to participate as a corporate team.

Ready to get
involved?




Scan the QR code or visit
healthynewalbany.org/urlwhenitsdone

Sponsorship Contact

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