



Healthy New Albany Farmers Market Partnership Benefits - 2025

BENEFITS	PRESENTING - \$15,000	MAJOR - \$10,000	SUPPORTING - \$5,000	SMALL BUSINESS - \$1,000	EXPERIENCE - \$250.00 + Expenses
Tent Space at every market	✓				
Tent Space once/month		✓			
Tent Space once/season			✓		
Tent Space shared with HNA (includes green space)					✓
Name on website	✓	✓	✓	✓	
Name on wooden farmers market sign placed at Market Square throughout each summer season	✓	✓			
Name on banner placed at Fodor roundabout	✓				
Name on signage placed throughout the market (2 A-frame signs)	✓				
Name on one side of tote bags given away (500/year)	✓	✓	✓		
Company/Org promotional flyers included in tote bags	✓	✓	✓	✓	
Recognition in email newsletter (weekly during summer season, monthly during indoor season (Reach = 10K; Open Rate = 50%)	✓	✓	✓	✓	✓
Social Media "shout outs" throughout the season	✓	✓			
Listing in Healthy New Albany Annual Report	✓	✓			